

TRADEMARK FILING IN HONG KONG

A. Information & Documents Required

1. Full name and address of the applicant in English with proof of ID / Certificate of Incorporation.
2. Clear specimen of the mark (".jpg" format preferred).
3. Goods and / or services to be applied for and, if known, the International Class(es).
4. If an application has been first filed in another country (which is party to the Paris Convention or WTO), priority can be claimed within 6 months beginning on the date of the first filing. For claiming priority, please provide the filing date, country and application number of the priority application.

B. Time Frame

For a straightforward application, it usually takes around 6 – 12 months for a trademark to become registered.

C. Costs

Should you be interested in obtaining a fee estimate of filing and completing a trademark application in Hong Kong, please contact us at law@chloelee.hk

D. Availability Search

Pre-application search can be done and the cost to be incurred will be subject to the number of marks, classes and complexity of the marks. For cost estimates, please contact us at law@chloelee.hk

The search report would be available within 5 working days.

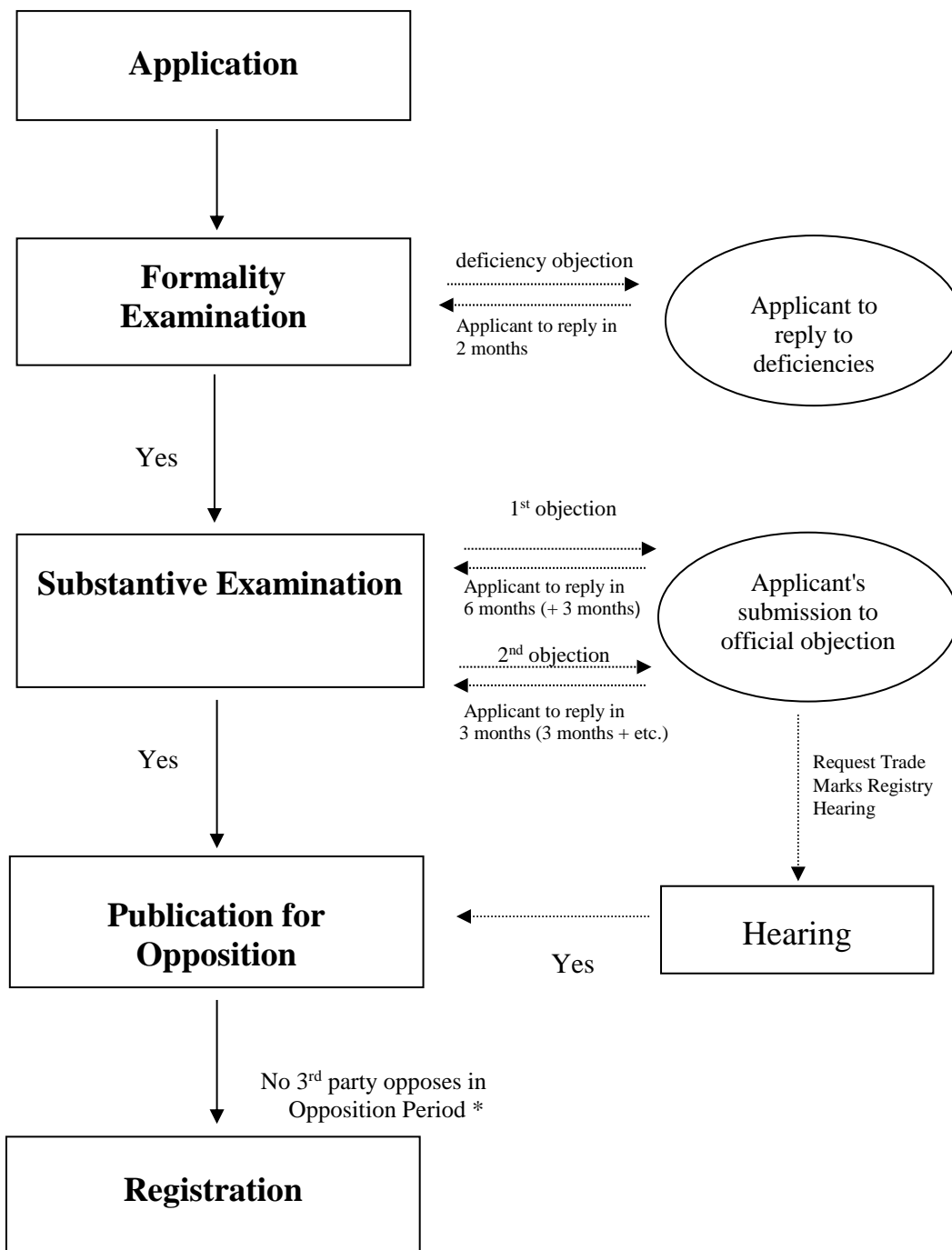
E. Remarks

1. Multi-class application is available in Hong Kong.
2. For colour marks, we shall file in series, ie one mark in colour and one mark in black and white, in order to obtain broader protection. If pantone colour code is available, please provide.
3. A certified copy of the priority application is generally not required but the Registrar retains the right to request for it.

If you would like to know more about what we do, please visit us at www.chloelee.hk or contact us at law@chloelee.hk

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Hong Kong Trademark Registration Procedure



* Opposition Period = **3 months** (eg if published on 26 May 2006, the opposition deadline is 25 August 2006) (+ One 2-months extension possible).