

Intellectual Property Trade Mark Filing in Hong Kong

A. Information and documents required

- (1) Full name and address of the applicant in English with proof of ID / Certificate of Incorporation.
- (2) Clear specimen of the mark (".jpg" format preferred) and if the mark is in colour(s) for which colour(s) the client would wish to claim as element(s) of the trade mark, please specify the colour(s) (whether in word description, eg blue, indigo, purple, etc or in pantone code or other known colour code).
- (3) Goods and/or services to be applied and, if known, the International Class(es).
- (4) If an application has been first filed in another country (which is party to the Paris Convention or WTO), priority can be claimed within 6 months beginning on the date of the first filing. For claiming priority, please provide the filing date, country and application number of the priority application.

B. Time Frame

For a straight-forward application, it usually takes around 6 – 12 months for a trade mark to become registered.

C. Costs

The approximate costs for filing and completing a straight-forward application without claiming priority would be around HKD10,000 (USD1,340) for the first class and HKD5,000 (USD670) for each additional class for the same mark.

D. Availability Search

The costs of a pre-application search would be:-

HKD3,000 (USD400) for one word or device mark in one class;
HKD6,000 (USD800) for one "word and device" composite mark in one class.

or higher depending on the complexity.

The search report would be available within 5 working days.

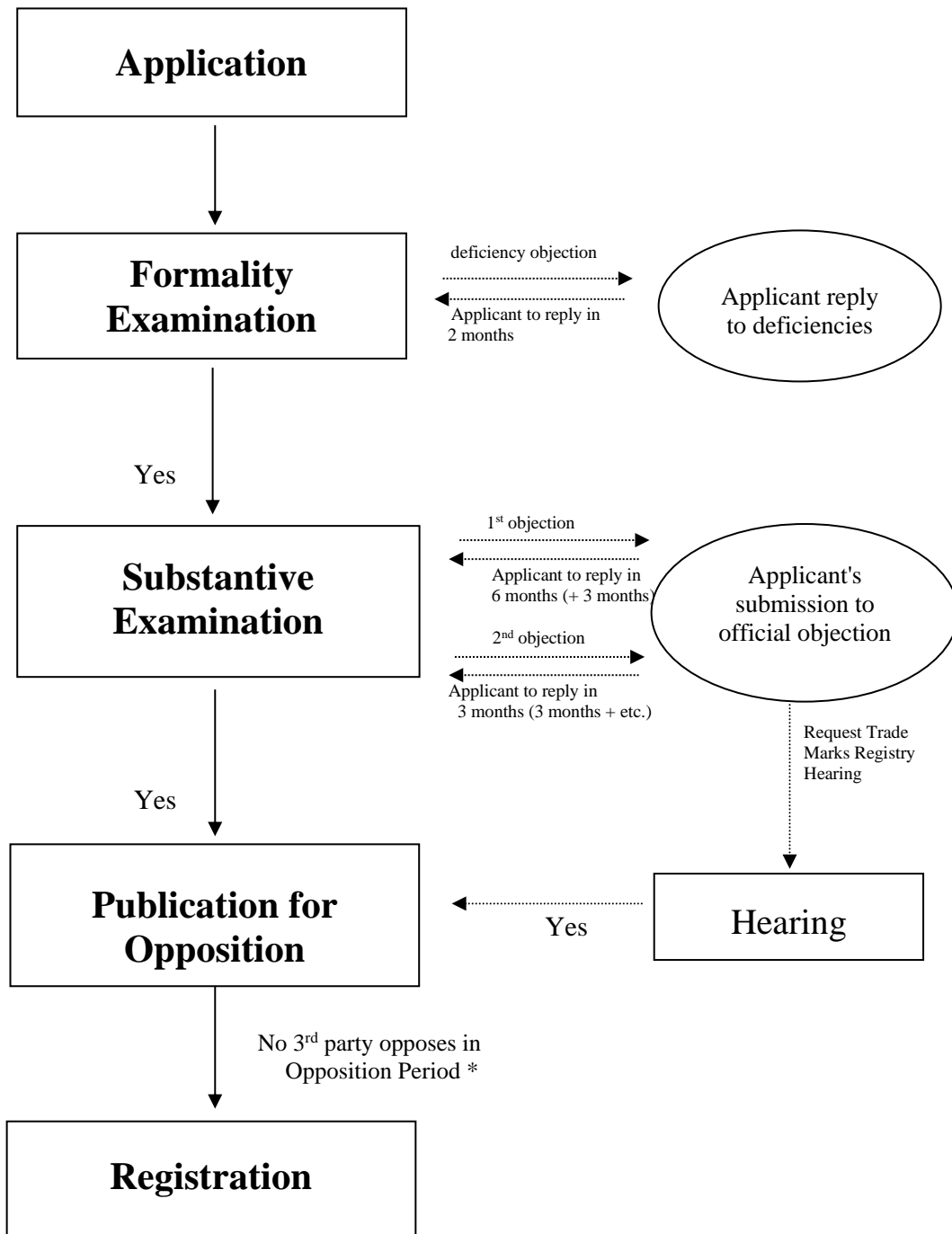
E. Remarks

- (1) Multi-class application is available in Hong Kong.
- (2) For colour marks, we shall file in series, i.e. one mark in colour and one mark in black and white, in order to obtain broader protection. If pantone colour code available, please provide.
- (3) A certified copy of the priority application is generally not required but the Registrar retains the right to request for it.
- (4) The above quotations include official fees and our professional fees but do not include miscellaneous charges such as photocopying, postage and fax etc.
- (5) The cost quotations given presume a straight-forward basis case. In case of any official objection or other unexpected complication, we shall charge for dealing with



the same on a time-spent basis. The figures may also be subject to change due to exchange rate fluctuations.

Hong Kong Trademark Registration Procedure



* Opposition Period = **3 months** (e.g. if published on 26 May 2006, the opposition deadline is 25 August 2006) (+ One 2-months extension possible).